



School Board Work Session - September 27, 2012

The September 27th School Board Work Session will have two key areas of focus: *Continuous Improvement* and *Strategic Communications*.

Continuous Improvement

Our Division has adopted the 4-step, iterative **Plan-Do-Study-Act (PDSA)** process as a model to support continuous improvement efforts throughout the organization. On September 27th, Board members will hear from two schools highlighting how they have used different phases of the PDSA process in their work. One principal will explain how she used the “Plan-Do” elements of the PDSA model to conduct an environment scan prior to starting the year in a new middle school. In addition, one elementary school principal and two second grade teachers will focus on how they follow the “Study-Act” process to examine student progress indicators and refine their strategies in support of student learning. Both principals are members of the Division’s Quality Council.

Strategic Communications

Our strategic plan calls for the development of a *Strategic Communications Plan* to “Expand two-way communication with and outreach to our stakeholders.” The Division’s *Public Affairs and Strategic Communications Officer* will give a brief overview of this topic including a summary of feedback gathered this month from members of the Teacher Advisory Committee through a SWOT analysis (Strengths-Weaknesses-Opportunities-Threats). Board members will participate in a brief SWOT activity around the Division’s communications.